

DRAFT

PRE-EVENT QUESTIONNAIRE

The Hong Kong Trade Development Council (HKTDC) promotes Hong Kong's external trade in goods and services. We facilitate overseas companies to source, sell or produce competitively using the Hong Kong business platform.

Please complete this questionnaire. The information provided can help us understand your needs and make better preparation for the event programme.

Please return the form to:

Part I: Your details

Name: _____
Company: _____
Address: _____
Tel: _____ Fax: _____
Email: _____ Website: _____
Have you visited Hong Kong before? Yes No
Have you been to Chinese mainland before? Yes No

Part II: Company information

Number of employees: 0 - 10 11 - 50 51 - 100 101 +

Industry/sector: (please give multiple answers, if necessary):

- | | | |
|---|--|---|
| <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Export agent | <input type="checkbox"/> Import agent |
| <input type="checkbox"/> Exporter | <input type="checkbox"/> Importer | <input type="checkbox"/> Buying cooperative |
| <input type="checkbox"/> Chain / department store | <input type="checkbox"/> Retailer | <input type="checkbox"/> Wholesaler |
| <input type="checkbox"/> Distributor | <input type="checkbox"/> Mail order company | <input type="checkbox"/> E-tailer |
| <input type="checkbox"/> Service providers | <input type="checkbox"/> Trade association / Chamber of commerce | |
| <input type="checkbox"/> Government | <input type="checkbox"/> Others: | |

3. Brief company description (please include product or service):

Part III. Business activities in Hong Kong and the Chinese Mainland

Do you have any business links with Hong Kong? Yes No

If yes, please specify:

Office Import products / services Appointed agents

Production facilities Export products / services

Others:

Number of employees in Hong Kong: 0 - 10 11 - 50 51 - 100 101 +

If not, would you consider setting up in Hong Kong? Yes No

Do you have any business links with the Chinese mainland? Yes No

If yes, please specify:

Which city: _____

Office Import products / services Appointed agents

Production facilities Export products / services

Others: _____

Number of employees in China: 0 - 10 11 - 50 51 - 100 101 +

If not, would you consider setting up in China? Yes No

Part IV: Your interest in this event

What are your key objectives in attending this event?

Source for products / services from Hong Kong / Chinese mainland

Sell products / services to Hong Kong / Chinese mainland

Seek manufacturing facilities / opportunities in Hong Kong / Chinese Mainland

Look for business partners

Network with people already doing business in Hong Kong / Chinese Mainland

Gather market intelligence

Know more about TDC services

Others: _____

1. What topics are you interested in? (Please give multiple answers, if required)

- | | |
|---|--|
| <input type="checkbox"/> Market opportunities | <input type="checkbox"/> Legal issues (incl. intellectual property issues) |
| <input type="checkbox"/> Investment environment | <input type="checkbox"/> Transport and logistics |
| <input type="checkbox"/> Distribution channels | <input type="checkbox"/> Financing |
| <input type="checkbox"/> Customs and excise | <input type="checkbox"/> Business registration procedures |
| <input type="checkbox"/> Taxation issues | <input type="checkbox"/> Others: _____ |

2. TDC offers **Business Matching services** to connect you with potential suppliers, agents, manufacturers or partners. Please let us know what kind of companies you would like to meet?

* For more details on business matching, please visit: www.hkenterprise.com

Part V. About TDC services

1. Have you used / are you interested in the following TDC services?

TDC Services	Yes	Interested
<u>Hong Kong market information</u> and services – www.tdctrade.com	<input type="checkbox"/>	<input type="checkbox"/>
<u>Trade fairs</u> in Hong Kong – www.hkenterprise.com	<input type="checkbox"/>	<input type="checkbox"/>
<u>Business matching</u> – www.hkenterprise.com <i>Help you identify your potential business partners in Hong Kong</i>	<input type="checkbox"/>	<input type="checkbox"/>
<u>‘Sourcing Guide’</u> – www.hkenterprise.com <i>Online search for product and services</i>	<input type="checkbox"/>	<input type="checkbox"/>
<u>Product magazines</u> - www.tdctrade.com/prodmag <i>15 magazines, featuring sector-specific product and company details</i>	<input type="checkbox"/>	<input type="checkbox"/>
<u>Hong Kong Business Associations</u> – www.hkfederation.org.hk <i>A network of overseas companies interested in Hong Kong business</i>	<input type="checkbox"/>	<input type="checkbox"/>
<u>‘Hong Kong Trader’</u> – www.hktrader.net <i>Free online newsletter for international business readers</i>	<input type="checkbox"/>	<input type="checkbox"/>

Name: _____

Signature: _____

Date: _____